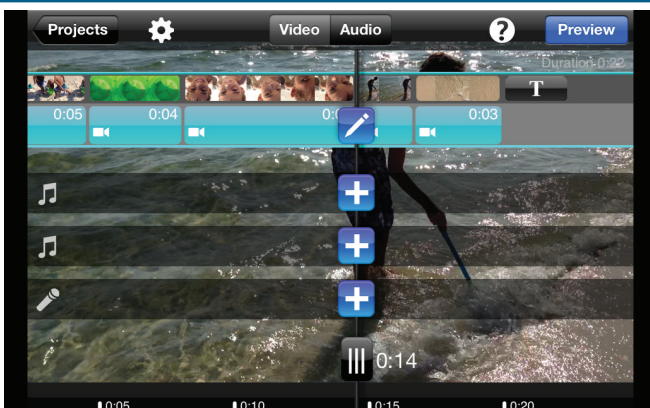
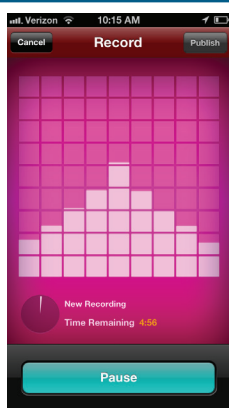


Smart Phone, Smart Journalist

A one-day workshop presented by Tennessee Press Association and Freedom Forum
New Media Training at the First Amendment Center



Using mobile technology to report faster and add multimedia on the go is an essential skill for today's journalist. This workshop will teach you to extend the capabilities of your smart phone through the use of social media, photography, multimedia, video, utility, workflow and live-streaming apps.

You will also explore the impact of smart phones, tablets and other mobile devices on news reporting and publishing.

Val Hoepner, digital journalist, mobile, social and multimedia trainer and media strategist will lead this one day workshop.

Cost is \$79 for Tennessee Press Association members, \$99 for non-members.

The \$79 discount rate also given to members of National Association of Black Journalists, Asian American Journalists Association, National Association of Hispanic Journalists, Native American Journalists Association and the National Lesbian and Gay Journalists Association.

When/Where:

Thursday, April 18, 2013 at the John Seigenthaler Center, Nashville, Tenn. The session runs from 9 a.m. until 4:00 p.m. with an hour for lunch (box lunches provided).

- Nearly 60 percent of Americans have a "smart phone" – learn how consumers are using their phones to consume news.
- In the next 12-18 months many news organizations will cross the digital divide – more users will visit on phones and tablets than on desktops and laptops
- Technology is changing rapidly – hear what's next and how journalists can capitalize.
- All participants will receive a copy of mobile media apps for the iPhone and Android platforms.
- Apps make the smart phone – learn what utility apps can help you be a better reporter.
- Extend the capability of your iPhone or Android – add broadcast quality mics, tripod mounts and more to your mobile device.
- Mobile technology lets you report faster and add multimedia – walk through some of the best multimedia apps on the market and improve your storytelling with photos, video, audio blogs and more.
- Getting your report online, in app or on the air quickly is what mobile is all about – learn what apps will help you publish faster.
- The iPhone and Android phones are powerful tools for gathering, transmitting and publishing news – learn what apps journalists need to start their mobile toolkit.

For more information, contact Val Hoepner at vhoepner@mac.com.

[Click Here to Register](#)

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